



**2010
Ten Star AFP Chapter**
FL, Treasure Coast Chapter

P.O. Box 1364
Stuart, FL 34995

www.afptreasurecoast.org

For Immediate Release: April 8, 2011
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Local AFP Chapter Honored with Ten Star Designation

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STUART, FL....April 8, 2011.... The national headquarters of the Association of Fundraising Professionals has designated the Treasure Coast Chapter of AFP a Ten Star Chapter.

Every year, AFP, the largest association of professional fundraisers in the world, honors chapters for achieving goals that align with key objectives in its long-range strategic plan. Chapters receive the Ten Star Award for performing specific activities designed to increase professionalism within fundraising and public awareness of the importance of philanthropy. Of the 213 chapters in AFP, 96 chapters received the Ten Star Award for 2010.

“It was with great pride that I represented the Treasure Coast Chapter of AFP at the International Conference in Chicago,” commented Joanne Towner, CFRE and chapter president. “It was fantastic to be a part of the Ten Star Chapter recognition as it acknowledges the hard work and dedication of our chapter members.”

Criteria for the award are set and reviewed by AFP International Headquarters. A list of goals is published annually, and chapters must accomplish 10 of these goals during the year and submit a nomination form for verification in order to be honored.

“AFP is committed to the advancement of ethical and effective fundraising and educating the public about the importance of philanthropy and wise giving,” said Paulette V. Maehara, CFRE, CAE. “Our Ten Star Chapters have demonstrated outstanding programming and leadership in achieving these goals in their community. They serve as models for our other chapters, and I am pleased to recognize their leaders and members for their remarkable efforts.”

For more AFP information and the Ten Star Award process, visit www.afpnet.org

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The Association of Fundraising Professionals (AFP) represents 30,000 members in 213 chapters throughout the world, working to advance philanthropy through advocacy, research, education and certification programs. The association fosters development and growth of fundraising professionals and promotes high ethical standards in the fundraising profession.

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