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AFP Treasure Coast Board Exceeds Giving Goals

Stuart, FL.....April 4, 2010....Joanne Towner CFRE, President of the Treasure Coast Chapter of the Association of Fundraising Professionals (AFP), has just announced that the chapter Board has already exceeded the chapter's giving goal to the AFP Foundation for Philanthropy. The chapter goal, established by AFP National for the "Every Member Campaign," has been bested by 16.25% through the 100% participation of Chapter Board.

"I am so proud of the members of our chapter Board," commented Towner. "Truly leading by example, the Board provides the giving example for the rest of our members to participate and encourage philanthropy in the community. As professionals, we cannot in good conscience ask others to give and support charities and foundations if we are not willing to do so ourselves."

This distinction comes on the heels of Towner accepting the 2009 Annual Fund Award at the recent International AFP Conference on Fundraising in Baltimore. The Treasure Coast Chapter was presented the award by the Foundation's President and its Director for the highest Chapter Treasury Gift in the 15-50 member category.

The mission of the AFP Foundation for Philanthropy is to enhance philanthropy and volunteerism through programs of education, research and service that benefit those that lead, serve and support nonprofit institutions. The AFP Foundation for Philanthropy partners with the association and local chapters to build a better profession and helps more fundraisers get the skills and tools they need to advance charities the world over.

Locally, the AFP FL, Treasure Coast Chapter encompasses fundraising professionals from Martin and St. Lucie Counties providing its members educational opportunities through webinars, conferences and access to professional resources. To find out more about the Treasure Coast chapter of AFP and the educational opportunities open to the community, go to the website at: www.afptreasurecoast.org

ABOUT AFP

The Association of Fundraising Professionals (AFP) represents over 30,000 members in 200+ chapters throughout the world, working to advance philanthropy through advocacy, research, education and certification programs. The association fosters development and growth of fundraising professionals and promotes high ethical standards in the fundraising profession. www.afpnet.org. Chartered in 1994, the Treasure Coast Chapter serves Martin and St Lucie Counties and represents approximately 50 non-profit organizations. Visit www.afptreasurecoast.org