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## **Fundraisers to Share Lunch and Ideas**

STUART, FL.....March 10, 2010.....Members of the Treasure Coast Chapter of the Association of Fundraising Professionals will be sharing lunch and fundraising ideas on Friday, March 19<sup>th</sup>. Carrabba's Italian Grill will be the site of the meeting designed to network with fundraising colleagues and pool ideas.

The challenging economic times we are facing have forced not for profit organizations to become even more creative in their approach to obtaining charitable donations, sponsors and general support. The luncheon program scheduled is "Good Fundraising in a Bad Economy" and will encourage those attending to share successful fundraising practices.

The 2010 AFP Board of Directors voted unanimously to bring back these beneficial networking and programatic luncheons for the benefit of the chapter members and their colleagues. Joanne Towner, CFRE Board President, and Director of Development for House of Hope, commented, "Recently I've seen a few members who have expressed their excitement about our upcoming luncheon. They are happy to see we're planning some face to face membership meetings."

Vice President of Education for the AFP chapter, Tricia Jenkins Director of Development for Boys & Girls Club of St. Lucie County, is coordinating this and future luncheons. All those interested in attending can contact Tricia at 772-801-3410 for further information. The March 19<sup>th</sup> luncheon starts with networking at 11:30 am until noon followed by lunch and the program until 1:15 pm. Members (\$15) and non-members (\$20) are welcome but reservations are required by March 15<sup>th</sup>.

### **ABOUT AFP**

The Association of Fundraising Professionals (AFP) represents over 30,000 members in 200+ chapters throughout the world, working to advance philanthropy through advocacy, research, education and certification programs. The association fosters development and growth of fundraising professionals and promotes high ethical standards in the fundraising profession. [www.afpnet.org](http://www.afpnet.org). Chartered in 1994, the Treasure Coast Chapter serves Martin and St Lucie Counties and represents approximately 50 non-profit organizations. Visit [www.afptreasurecoast.org](http://www.afptreasurecoast.org)