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www.afptreasurecoast.org

AFP to Hold National Philanthropy Day Luncheon on November 19, 2010

Stuart, FL, July 13, 2010—The Treasure Coast Chapter of the Association of Fundraising Professionals (AFP) will hold its annual National Philanthropy Day (NPD) Luncheon at 11 a.m. on Friday, November 19, 2010 at the Harbour Ridge Yacht & Country Club in Palm City.

This year's event marks the 50th Anniversary of AFP, which was created to advance ethical and effective fundraising, and to support charities around the world which improve the lives of people in every conceivable way. AFP's Treasure Coast chapter has hosted the NPD luncheon locally since 1994.

"It's special each and every year that we recognize the philanthropic contributions that individual donors, businesses, and organizations make to our neighborhoods, region, state and country," said Renee Booth, NPD chairwoman. "But after such a challenging year, where we as a community continued to grapple with a severe economic slump yet managed to find countless ways to give back, we think this year's luncheon will be an especially memorable way to celebrate AFP's Golden Anniversary."

The Treasure Coast Chapter of AFP will recognize outstanding individual and corporate philanthropists as well as fundraising volunteers whose achievements have made a significant impact in St. Lucie and Martin Counties.

The award categories are as follows:

- Presidents Award
- Individual Philanthropist
- Volunteer Fundraiser
- Corporate Philanthropist
- Small Business Philanthropist
- Group Supporting Philanthropy
- Unsung Hero
- Youth in Philanthropy
- Youth Group in Philanthropy

Criteria for each category and nomination forms are available online at www.afptreasurecoast.org and forms must be postmarked by September 10, 2010. You are encouraged to nominate someone who "gives back".

For tickets to the luncheon or more information, including details on a range of sponsorship packages, please contact Renee Booth at 772.545.1255 or via email at RBooth@bgcmcf.org.

ABOUT AFP

The Association of Fundraising Professionals (AFP) represents over 30,000 members in 200+ chapters throughout the world, working to advance philanthropy through advocacy, research, education and certification programs. The association fosters development and growth of fundraising professionals and promotes high ethical standards in the fundraising profession. www.afpnet.org. Chartered in 1994, the Treasure Coast Chapter serves Martin and St Lucie Counties and represents approximately 50 non-profit organizations. Visit www.afptreasurecoast.org