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Planet Philanthropy a Must for Fundraisers

STUART, FL.....June 3, 2010..... The Florida State Caucus of the Association of Fundraising Professionals presents the 2010 Planet Philanthropy Conference on June 20-22, 2010 at the Boca Raton Resort and Club. The Conference promises to be an information-packed and inspirational program, featuring distinguished speakers from Florida and beyond. Whether you're a newcomer or a seasoned veteran, this is an opportunity to meet and learn from leading fundraising professionals, network and sharpen your skills.

This year's Planet Philanthropy Conference will allow you to get a broad view of fundraising by roaming from various tracks or immerse yourself into one focused track. The tracks include Annual Campaigns; Capital Campaigns; Government Relations and Corporate Giving; Planned Giving; Senior Leadership and Management; Technology; Board Development and Volunteerism; Major Gifts and Private, Family and Community Foundation Giving. A new addition to the conference will be Curbside Consulting where you can have one-on-one time with senior professionals in 30 minute sessions on a variety of topics.

Highlighting the schedule will be the Plenary Luncheons with Herschel Gordon Lewis, head of Lewis Enterprises, discussing "Four Simple and Obvious Great Laws Can Assure Impact" on June 21 and Allan Pressel, CEO of CharityFinders, discussing "Cast Your NET, Catch More Fish: Effective Internet and Social Media Strategy for Your Not-for-Profit" on June 22.

The full conference rate is \$325 for members and \$375 for nonmembers. You can register on-line at www.afp-florida.org Reservations at the conference headquarters, the Boca Raton Resort and Club, can be made by calling 888.543.1277. The 2010 Planet Philanthropy Conference is an official CFRE Approved Provider for education credits towards CFRE certification and recertification.

The **AFP Florida Caucus** is an informal organization of the 16 AFP Florida Chapters. The purpose of the AFP Florida Caucus is to provide education, collaboration and networking opportunities for Florida state members and chapters.

ABOUT AFP

The Association of Fundraising Professionals (AFP) represents over 30,000 members in 200+ chapters throughout the world, working to advance philanthropy through advocacy, research, education and certification programs. The association fosters development and growth of fundraising professionals and promotes high ethical standards in the fundraising profession. www.afpnet.org. Chartered in 1994, the Treasure Coast Chapter serves Martin and St Lucie Counties and represents approximately 50 non-profit organizations. Visit www.afptreasurecoast.org